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Entrepreneurial Insanity In The Dry

“Entrepreneurial Insanity in the Dry Cleaning Business hits home

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for those who “walk the walk”, comments co-author McManus. The book challenges the owners of dry cleaning businesses to look at whether they are limiting their scope to that of a “small business” or they have expanded their view to be that of an entrepreneur.

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In addition to building Lapels Dry Cleaning into a national franchise, Kevin literally wrote the book on running a dry cleaning business-- *Entrepreneurial Insanity in the Dry Cleaning Business*. In addition to insights about the dry cleaning business, the book offers insights on systems that can help the small business owner become an entrepreneur.

Entrepreneurial Insanity in the Dry Cleaning Business ...

Entrepreneurial Insanity In The Dry Cleaning Business by Kevin

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Dubois and Roger McManus contains 206 pages of solid ideas to grow your business. Sections include choosing freedom, clearing a path, charting the course, building a new structure, building a new team, flying on instruments and next steps - a total of 22 chapters.

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In Entrepreneurial Insanity in the Dry Cleaning Business, Dubois and co-author Roger McManus have created what they say is a road map for current and prospective dry cleaners to achieve a greater level of success in the industry.

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Clean reading. Lapels Dry Cleaning CEO co-authors ...

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LaPel has also achieved acclaim in the dry cleaning industry. LaPel Dry Cleaning CEO Kevin Dubois is the co-author of **Entrepreneurial Insanity in the Dry Cleaning Business**, sold on Amazon.com....

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Ensanity Press is the embodiment of a growing series of **Entrepreneurial Insanity** books written specifically for various vertical industries. Starting with the core book, each subsequent title adopts the nomenclature and culture specific to each business.

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Recently published the book, Entrepreneurial Insanity (Amazon). Vertical extensions of this title have been developed in various markets, including Restaurants, Retail Tire Sales, Sign Production

Download Free **Entrepreneurial Insanity In The Dry Cleaning Business When Doing The Same Things Do Not Produce Different Results** and Dry Cleaning. Other verticals are in the works.

About - Roger McManus

The fact that we continue to rank in Entrepreneur's Top 500 tells me that we are making progress toward that objective," said Kevin Dubois, CEO of Lapels and co-author of Entrepreneurial Insanity in the Dry Cleaning Business. "We have the additional objectives of doing business in a greener fashion and helping our franchisees be successful.

Entrepreneur Magazine names Lapels Dry Cleaning to ...
Entrepreneurial Insanity in the Dry Cleaning Business. Apr 2015 - Present 5 years 2 months. Greater Boston Area. Chief Operating Officer Next Step Franchising. 2006 - Feb 2012 6 years.

Kevin Dubois - President & CEO - Lapels Dry Cleaning ...

Not your typical entrepreneur, Kevin Dubois, CEO of Lapels Dry

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Cleaning with over 100 locations around the world and author of the industry standard “Entrepreneurial Insanity in the Dry Cleaning Business”, talks about franchise opportunity, some of the bumps along the way and how you can avoid some of them.

Lapels Dry Cleaning's Kevin Dubois talks about franchise

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